Ritesh Sinha

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PROFILE SUMMARY

Senior Program Lead & Public Health Specialist with 6+ years driving digital transformation, state-level government convergence, and multi-district health initiatives across Assam, Maharashtra, Gujarat and Bihar. Proven track record managing multi-stakeholder governance, data-driven program operations, and high-performing field teams. Expert in scaling health-tech interventions and cross-departmental alignment

PROFESSIONAL SKILLS HOLDING AND EXERCISING AT PRESENT

- Program management
- Research and Documentation
- Critical thinking & Problem solving
- MS-Office package
- Capacity Building /Training skills
- Communication
- Stakeholder Engagement
- Team management

PROFESSIONAL EXPERIENCE

Sr. Program Leader (AECC Model) - **Apr '26 — Present**
Piramal Foundation **Guwahati, AS**

- **Program Governance & Strategy:** Drove operational scale for Care Coordination Center (CCC) initiatives across district facilities, expanding coverage to 5 lakh beneficiaries and establishing monthly review cadences with state ESIS leadership
- **Health-Tech & Digital Systems:** Champion the integration and adoption of digital health tools, establishing real-time tracking dashboards that improve reporting compliance by 35% and streamline cross-facility patient referrals)
- **Stakeholder Convergence:** Facilitate high-level convergence meetings across state nodal officers, development partners, and facility heads to remove institutional bottlenecks and institutionalize standard operating procedures (SOPs).
- **Team Leadership & Capacity Building:** Direct a multidisciplinary field implementation team and fellowship cohort; structured capacity-building frameworks that trained 150+ district staff and community resource personnel on workflow governance.

Program Leader (ESIC Project) - **Dece '22 — Mar '26**
Piramal Foundation **Pune, MH**

- **Conducted comprehensive situational analysis research** to gather secondary and primary data from diverse stakeholders involved in ESIC/S and Tie-up Hospital. Utilized this information to identify opportunities for enhancing ESI benefits, ESI facility's accessibility, and overall, ESI services as part of the Project initiative.
- **Spearheaded "Dhanwantari" digital adoption** across 21 ESIS facilities in Pune, achieving 100% 3-module rollout, 85–90% digital OPD registration, and a 20–30% drop in patient wait times via Master Trainer capacity building.
- **Worked on Maternal and Child Health** initiatives under the RMNCH+A framework, leading and supporting programs to improve reproductive, maternal, newborn, child, and adolescent health outcomes.
- **Monitoring, Evaluation & Analytics**: Utilized data-backed review cadences (leveraging Power BI and MIS platforms) to identify operational variances early, directly advising district administration on corrective resource allocation.

Constituency Regional Manager **Feb '22 — Nov '22**
Aam Aadmi Party **Jamnagar, GJ**

- **Facilitated workshops** on public speaking and media relations for candidates of AAP, enhancing overall campaign communication skills by 50% in Jamnagar Gujarat.
- **Developed and executed** comprehensive campaign strategies for AAP in Jamnagar, resulting in an average of 30% voter turnout in the favor of AAP in their constituencies.
- **Initiated a successful** influencer collaboration campaign in the favor of AAP, amplifying reach by 1 million impressions within the first quarter of its launch in Gujarat.
- **Designed the micro-level** election campaign for individual candidates in their specific constituency of Jamnagar, following research on opponents, population, caste, local issues, and past political campaigns.
- **Crafted and supervised** an outreach program that enlisted over 500 volunteers and achieved a 15% increase in campaign event attendance in Saurashtra GJ.

RCH-IT / ICT Coordinator **Jan '21 — Jan '22**

Care India **Bhagalpur, BR**

- **Conducted impactful capacity building programs** on maternal and child health, family planning, and various apps and portals related to government health tracking systems. especially focused on health system-related training for frontline workers and primary and secondary stakeholders in the Department of Health and Family Welfare and the Department of women and child development (ICDS).
- **Supported the implementation** of strategic health and nutrition programs for the Government of Bihar, with the Civil Surgeon, Chief Medical Officer, and District Program Officer, focusing specifically on Reproductive, Maternal, and Child Health with the RMNCH+A thematic area.
- **Engaged in systematic processes** to improve health and nutrition initiatives in District Bhagalpur, Bihar for greater efficiency and effectiveness.
- **Supported the Quality Certification process,** successfully planned and achieved state targets for quality interventions, oversaw Quality Assurance Units, and managed accreditation processes. As a result, CHC Bihpur received consecutive Kayakalp awards in FY 2020-21 and 2021-22.
- **Supported and designed** the Covid-19 tracing, testing, and vaccination microplan in collaboration with the civil surgeon and District Health team for all 16 blocks of Bhagalpur, Bihar.

Additionally, as an ASHA Master Trainer, I have conducted 12 impactful training programs on various projects of ASHA and AWW (ICDS). These programs were especially focused on ASHA modules 5, 6, and 7, as well as CBAC, HBNC/HBYS, and NCD in collaboration with the State Health Society, Bihar.

Research Fellow / Assembly Resource Manager **Jan '20 — Dece '20**

I-PAC **Patna, Bihar / Bankura, WB**

- **Managed a network** of grassroots youth-led club, providing operational support to strengthen community-based groups. and increasing political visibility at Gram Panchayat in Bankura WB.
- **Conducted research** both independently and via researchers on various issues in a bid to better understand the people's needs in the assembly of Bankura then organized meeting with Govt stakeholders and leaders of Bankura to address the all issues.
- **Assisted Present assembly leaders** of Bankura in the development of platforms, the planning of events and public relations.
- **Supported the Core Team Member** of I-PAC in Media Management in launching the campaign BAAT BIHAR KI with Prashan Kishore in Patna Bihar.
- **Conducted surveys and interviews** to diagnose and identify local issues. After consolidating the information, I presented it to local PRI members and the block development officer to work on solving the issues. I also identified and encouraged potential youth leaders interested in politics to contest and lead the community for positive change.

PROJECTS

- DBC-ESIC (**Digital Bharat Collaborative– Employees' State Insurance Corporations**), Piramal Foundation Link — Pune, MH
- Mission AAP in Gujarat, Aam Aadmi Party Link — Saurashtra, GJ
- ICT and RCH-IT (Reproductive Child Health), Care India Link — Bhagalpur, BR
- Baat Bihar Ki, I-PAC Link — Patna, BR
- ASHA Master State Trainer, SHSB — Patna, BR

EDUCATION AND TECHNICAL QUALIFICATIONS

- **Post Graduation in Rural Economics and Co-operative Management**
  Tilka Manjhi Bhagalpur University, Bihar — 2018 – 2020
- **Graduate with Economics(H),** TilkaManjhi Bhagalpur University, Bihar — 2013-2017
- DIPLOMA IN MULTIMEADIA from CMC (TCS ION), Kolkata WB. — 2017
- Head-Start Course from CMC (TCS ION), Kolkata WB. — 2015

LANGUAGE

English **Hindi**